

## ACTIVITY 1: CREATE A PUBLIC SERVICE ANNOUNCEMENT

Directions:

Brainstorm and create a poster that serves as a PSA for your community. This chart is your planning sheet. Use another piece of paper or poster to create your final PSA. Each person in the family should pick their own topic, and it should be for a good cause.

What are major issues or concerns in your local community? Make a list of at least 4-6 issues.	
Research each issue you listed before. Narrow down the list until you have only one issue, or problem, that you want to address for social change.	
Based on your research, think of a slogan or title for the issue. Remember that it should be catchy so people remember!	
Choose a symbol or symbols to represent your cause.	
What images can you use?	
Design and draw your poster. You can also use magazines, along with newspapers, scissors, markers, or color pencils.	