

UNSTOPPABLE WOMEN



LEANN DARLAND

Co-founder, TALEA Beer

LeAnn Darland is co-founder and co-CEO of TALEA Beer Co., which she launched in 2019 with Tara Hankinson on a contrarian premise: that craft beer's biggest untapped market was everyone the industry had been ignoring. The two left corporate careers to build TALEA, starting with fruit-forward, approachable beer sold in taprooms designed to feel like an invitation rather than a test. TALEA has since grown from a single Williamsburg location into a 5-taproom operation (soon to be 6) with a production brewery and statewide distribution. Wholesale customers range from coveted restaurants like Don Angie and Daniel, to major grocers including Trader Joe's, Whole Foods, and Wegmans. TALEA continues to prove that a category expands when you change who it's talking to.

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